

Personal Internet Policy

Your Perception	Public	Personal	Private
Your Exposure	Public	Public !	Private (if you manage it)

Key criterium

Added value for target audiences

Appreciated by family and friends

None of your business

Sample content

Factual information about e.g. your profession, hobby, sport, science.

Fun events, birthdays, sport, hobby. Holiday (when I am back). Movies and music.

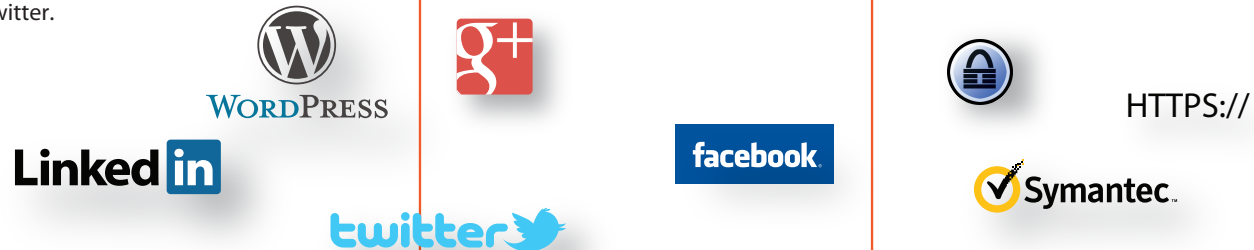
Credit card & bank account. Login IDs and Passwords. Personal opinion on politics, religion or individuals.

Sample media & tools

Website. Blogs (e.g. WordPress). LinkedIn. Twitter.

Facebook, Google+. Picasa, Youtube, Flickr.

Password safe (e.g. Keepass). Anti-virus on all devices. Secure websites (https).



Ethical integrity



- Don't disclose private information/pictures of others.
- Don't disclose confidential, proprietary or other internal information of companies you work for or with.
- Don't state off course unethical opinions.

No spamming



- Don't share every step of your daily life.
- Don't forward everything you stumble over.
- If you don't have anything nice to say, don't say anything at all.